

Kickoff message

Purpose:

- Notify everyone that your DX snapshot has begun, reiterating what it is and what to expect.

When to Send:

- First day of the Snapshot (Monday of Snapshot week)

Audience:

- All survey takers

How:

- Sent via Slack or MS Teams into a group channel(s), and via email to all survey participants

Template:

The DX survey is now open! Please take 5-10 minutes to submit your response when you have a free moment. We're looking forward to digging into your feedback!

As a reminder, here's how it works:

- Until you submit, you'll receive daily [\[Slack/Teams\]](#) reminders from DX to complete the survey
- DX shares results with everyone who participates- once the survey closes, you and your team will get a link to the results.
- DX tracks trend data over time, allowing us to understand the impact of the efforts we make to improve.

Please see our [\[DX//Company FAQ\]](#) if you have questions, or reach out directly. Thank you!