

Mid-Snapshot Message

*This may not be required for smaller snapshot sample sizes, or for *

Purpose:

- Mid-snapshot nudge to drive participation. DX also recommends you ask leaders at your organization to send this to their downlines.

When to Send:

- Wednesday of snapshot week

Audience:

- All survey takers

How:

- Sent via Slack or MS Teams into a group channel(s), and via email to all survey participants

Template:

The deadline for our DX snapshot is the end of this week, and we're currently at [XX%] participation. If you haven't yet, please take 5-10 minutes to submit your response!

Please see [DX//Company FAQ] if you have questions. You can access the survey from the DX reminders in [Slack/Teams] - if you need a direct link for any reason, [here you go](#)